

Neha Malepati

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✦ EVENTS

- Natya & Nomz** 🌐, w/ *The Indian Standard, Samsāra Nutrition, Patel & Co, Ficus, Navaa* 07/2026
- Hosted 30 attendees for a one-of-a-kind South Asian focused event to highlight small businesses, craft a unique dance and Pilates fusion workout (Desi-lates), and created 20+ forms of digital media to build brand presence
- Pilates & Matcha** 🌐, w/ *Kome Matcha, AmigasEnBoston, The Foundry @ Cambridge* 07/2026
- Hosted 30 attendees in collaboration with local organizations for an afternoon of restorative Pilates, managed catering for handcrafted matcha, and provided and budgeted exclusive surprise goodies (grip socks and polaroids)
- G2G Teaching Series, Google CAM Kitchen Sync** 08/2023 – 05/2024
- Taught 50+ employees South Asian dishes as part of the Googlers To Googlers “Cooking with Neha” Series
 - Plan recipes, advertisements, and scripts for Masala Chai, Payasam, Samosa Puff Pastry Rolls, Mango Lassi and more

🏢 WORK EXPERIENCE

- Freelance AI Automation Developer**, *Boston Body Pilates Newbury* 02/2026 – Present
Boston, MA
- Partner with studio owners to audit administrative workflows and identify bottlenecks in client outreach, scheduling, and retention—then design and deploy AI agent solutions using Claude, Gemini, and GitHub Copilot
 - Own full product lifecycle from requirements gathering through scripting, testing, and iterative refinement, operating as a one-person operations-tech team in a fast-paced environment focused on improving client experience
- Pilates Instructor**, *Boston Body Pilates Newbury* 03/2026 – Present
Boston, MA
- Deliver weekly mat and reformer Pilates across multiple premium formats including Desi-lates (Dance & Pilates Fusion), Moonlight Stretch, Pilates Mat w/ Props, and Classical Mat for clients of all levels and maintain strong client relationships and consistent class quality, directly contributing to studio retention and community growth
- Lead Instructor & Operations Manager**, *North End Pilates* 04/2026 – 07/2026
Boston, MA
- Co-manage day-to-day studio operations: class scheduling, instructor onboarding, and client communications
 - Plan and execute specialty events, coordinating venues, instructors, marketing, and attendee experience end-to-end
 - Developed signature class formats (Pre/Postnatal, Mommy & Me, Desi-lates) serving special population clients
- Matcharista**, *Lucy and Jane Matcha* 10/2025 – Present
Boston, MA
- Deliver premium customer experiences in a specialty matcha café, educating guests on products with warmth
 - Manage customer flow during high-volume periods and create positive store atmosphere that builds repeat clientele

🏠 LEADERSHIP AND EVENT EXPERIENCE

- Freelance Event Planner & Pilates Instructor** 05/2026 – Present
- Women in Computing at Cornell**, *Project Manager & Career Development Co-Director* 01/2022 – 05/2024
Ithaca, NY
- Organized 10+ large-scale hybrid events (200+ attendees, \$10K+ budget) in collaboration with Capital One, student organizations, and Office of DEI, managing all logistics, vendor relationships, communications, and on-site execution
 - Designed, implemented, and launched weekly structured career development workshops and lesson plans for product, design, and engineering tracks, to improve student outcomes and engagement across campus
- South Asian Council**, *Advocacy Chair* 02/2021 – 05/2024
Ithaca, NY
- Organized monthly Chai & Chats, community-focused gatherings breaking down important current events, and built cross-campus relationships by collaborating with other student-led South Asian organizations across campus
 - Contributed to 75 Years of Consequence: The Partition of India, a museum exhibit at the Herbert F. Johnson Museum of Art commemorating the 75th anniversary of the Partition of India, combining historical research, storytelling, and advocacy to create space for community-centered healing, discussion, and reflection

🎓 EDUCATION

- Comprehensive Pilates Training**, *Balanced Body* 09/2025 – 06/2026
Boston, MA
- Certified to instruct all bodies on all Pilates studio apparatus (gold standard of teacher training)
 - Courses: Mat 1–3, Reformer 1–3, Anatomy, Movement Principles, Trapeze Table / Tower / Cadillac, Chair, Barrels
 - Completed Pre & Postnatal Certification by the National Pilates Certification Program (12 CECs)
- Master of Engineering, Computer Science**, *Cornell University* 08/2023 – 05/2024
Ithaca, NY
- Honors: Magna Cum Laude (GPA: 3.89)
 - Research Project: With Professor Robbert van Renesse; Create a community database of commonly used concurrent objects, algorithms, and test programs in Harmony
 - Awards: Dean's List '23-24, Society of Women Engineers WE23 Conference Scholarship '23
- Bachelor of Science, Computer Science**, *Cornell University* 08/2020 – 12/2023
Ithaca, NY
- Honors: Magna Cum Laude (GPA: 3.91)
 - Awards: Tau Beta Pi Engineering Honor Society '23, Sphinx Head Senior Honor Society '23, Aspire2STEAM New Face of Tech Scholarship '23, Community Advocate Award '22, Grace Hopper Conference Scholarship Recipient '21-'22, Engineering Dean's List '20-'23, Aspire2STEAM Scholar '21, CSMORE Scholar '21, Freshman of the Year '21

🧩 SKILLS

- Project Management Tools:** Notion, ClickUp, Trello, Figma, Tableau, Salesforce, Git
- Event Management / Customer Service:** Communication & Collaboration, Budget & Time Management, Digital Marketing & Brand Identity